



**Center of Disease Control and Prevention  
Office of the National Coordinator for  
Health Information Technology  
Industry Day**

**Arielle Douglas  
Deputy Director, OSDDBU  
Tuesday, February 28, 2023**



**OSDBU**

HHS

Office of Small and Disadvantaged  
Business Utilization

# HHS OSDBU Strategic Statements



## **Mission:**

The Office of Small and Disadvantaged Business Utilization (OSDBU) maximizes the use of small businesses across the acquisition portfolio through outreach, policy, advocacy, and training to support the health and well-being of the American people.

## **Vision:**

Promote the health and well-being of the American people by building an agile and resilient industrial and manufacturing base that support economic growth and development in the Health and Wellness community.

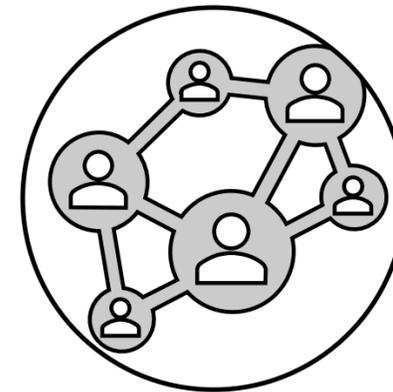
# OSDBU Strategic Objectives



Ensure small business programs within the Department further the mission of Health and Human Services programs and priorities, and the purpose outlined in statutes, regulations, and federal policies.



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Enable and promote activities to provide coordinated outreach to small businesses through partnerships with internal and external stakeholders.





# FY23 OSDBU Priorities

Implement the OSDBU objectives outlined in support of Executive Order 13985

Improve HHS OSDBU Small Business Prime Contracts performance in the HUBZone and SDVOSB socioeconomic categories

Modernize the small business industrial base in order to create a more reliable supply chain to address future pandemics

Pursue small business technology to address HHS critical capability challenges

Collaborate with NIH to increase the use of Historically Black Colleges and Universities in OpDiv/StaffDiv procurements (specifically for research & development)

# HHS Fiscal Year 2022 Small Business Goal Achievements

FY22 Small Business Prime Award Achievements \$40 Billion in Total Eligible Small Business Dollars \$9.4 Billion in Small Business Awards			
Small Business Category	FY22 HHS Small Business Goals	FY22 HHS Small Business Goal Achievements	FY22 HHS Small Business Prime Contract Awards \$\$\$\$\$
<b>Small Business (SB)</b>	<b>22.85%</b>	<b>22.93%</b>	<b>\$9.4 Billion</b>
<b>Small Disadvantaged Business (SDB)</b>	<b>13.08%</b>	<b>11.38%</b>	<b>\$4.6 Billion</b>
<b>Women-Owned Small Business (WOSB)</b>	<b>5%</b>	<b>4.81%</b>	<b>\$1.9 Billion</b>
<b>Service-Disabled Veteran Owned Small Business (SDVOSB)</b>	<b>3%</b>	<b>2.02%</b>	<b>\$831 Million</b>
<b>Historically Underutilized Business Zone Small Business (HUBZone)</b>	<b>3%</b>	<b>1.78%</b>	<b>\$731 Million</b>



## Good News

- In FY22, HHS achieved the overall small business goal!
- Increased spend (\$112M) in the HUBZone small business category

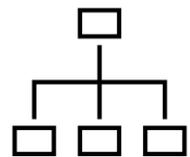
# Centers for Disease Control Contracting Profile

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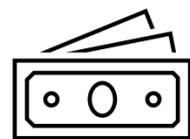
## Mission

- CDC uses contracts to purchase goods and services such as supplies, vaccines, Information Technology (IT), and equipment to advance the agency's public health mission domestically and abroad to keep Americans safe and healthy where they work, live and play.



## Structure

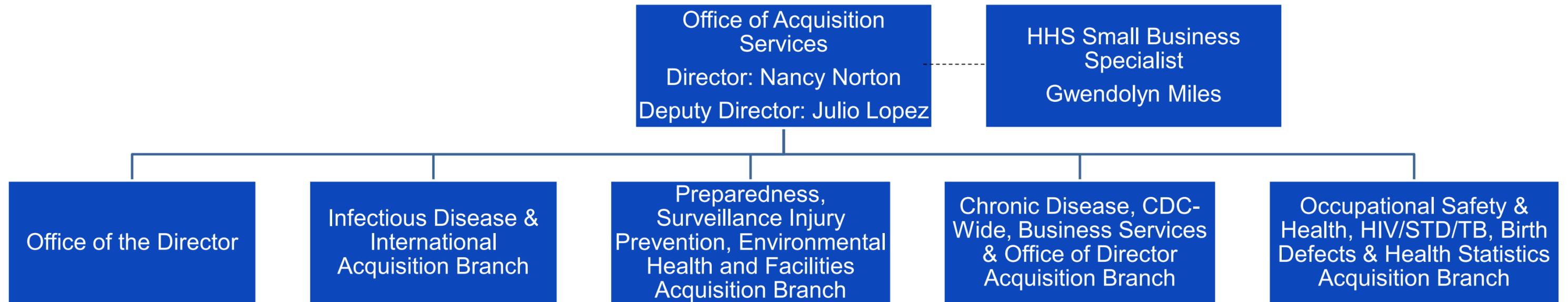
- CDC's Office of Financial Resources (OFR) through the Office of Acquisitions Services is responsible for CDC administering CDC contracts
- Comprised of Centers, Institute, and Offices (CIOs)



## FY2022 Contracts

- \$10.3 Billion in Processed Contract Actions
- 9,228 Total Contract Actions
- CDC saw an increase in contract obligations in the amount of \$2.0 Billion. In FY21 it was \$8.3 Billion

# CDC Office of Acquisitions Structure



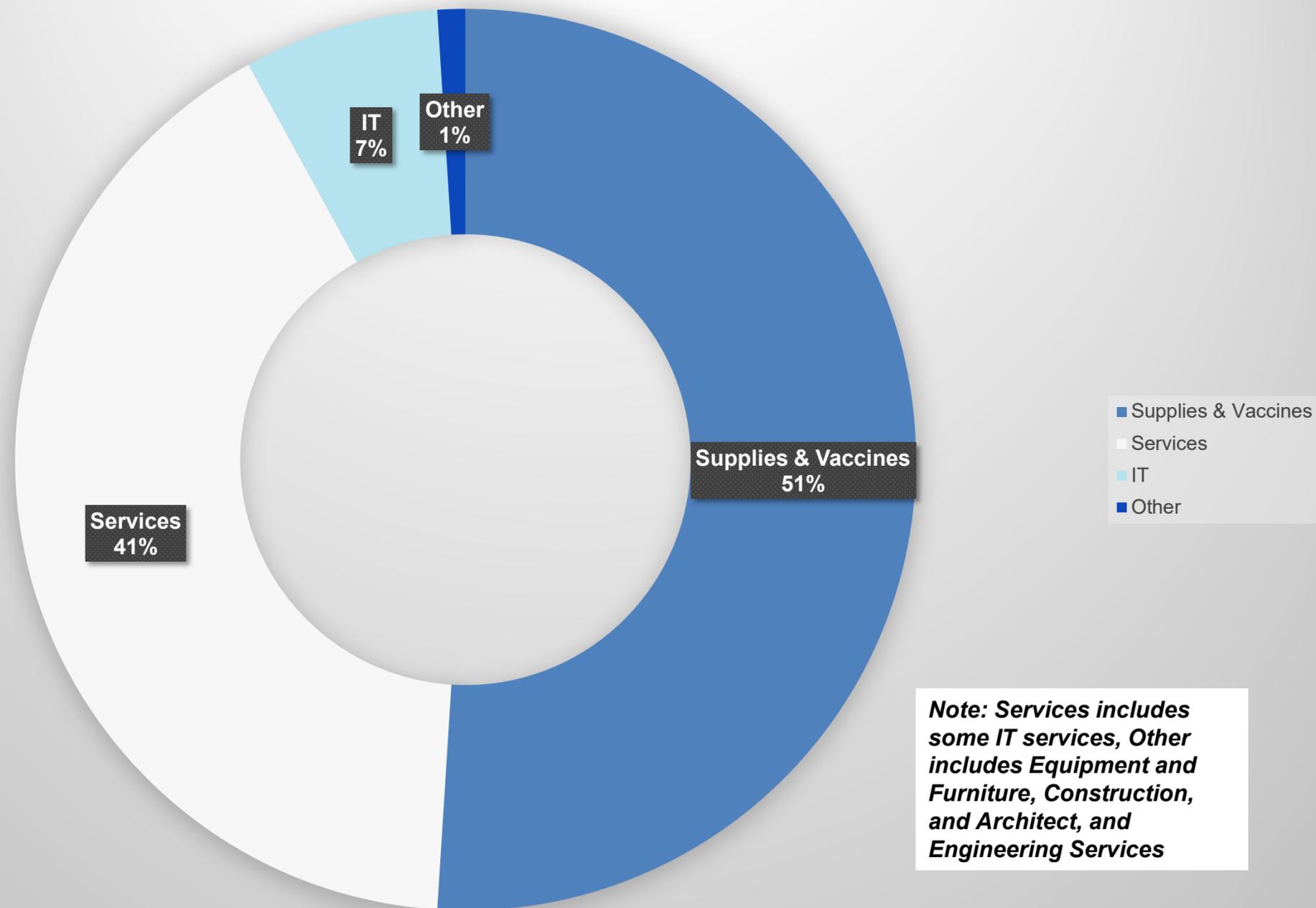
# 3-Year CDC Small Business Goal Achievement

Fiscal Year (FY)	CDC Small Business Prime Goal	CDC Small Business Prime Goal Achievement	CDC Small Business Dollar Spend \$\$\$\$
FY 22	10.46%	11.41%	\$1.18B
FY 21	10%	11.73%	\$1.02B
FY 20	10%	11.51%	\$816.47M



# CDC FY 22 Contract Obligations by Category

FY 2022 CDC Contract Obligations by Category



# FY 22 CDC Top NAICS Codes

NAICS Code	Description	Dollar Spend
325412	Pharmaceutical Preparation Manufacturing	\$4.50B
325411	Medicinal and Botanical Manufacturing	\$1.11B
325414	Biological Product (except Diagnostic) Manufacturing	\$720.93M
621999	All Other Miscellaneous Ambulatory Health Care Services	\$575.46M
541990	All Other Professional, Scientific, and Technical Services	\$562.88M
541512	Computer Systems Design Services	\$401.86M
541611	Administrative Management and General Management Consulting Services	\$289.09M
541715	Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology)	\$213.21M
621511	Medical Laboratories	\$201.37M

# CDC Top Contract Vehicles



Office of the National  
Coordinator for Health  
Information Technology  
Contracting Profile

# Office of the National Coordinator for Health Information Technology Contracting Profile

- ONC contracts are administered by the Office of Acquisition Management Services (OAMS) formerly known as the Program Support Center (PSC)
- OAMS services the HHS Staff Division Offices
- In FY22, OAMS administered \$405.14M in contract obligations

OAMS FY 22 Top 6 NAICS Codes		
NAICS Code	Description	Dollar Amount of Spend
541611	Administrative Management and General Management Consulting Services	\$210.50M
541512	Computer Systems Design Services	\$111.72M
517110	Wired Telecommunications Carriers	\$74.10M
541519	Other Computer Related Services	\$64.54M
511210	Software Publishers	\$63.78M
541511	Customer Computer Programming Services	\$63.78M

# Tips for Success



Register in the System for Award Management (SAM).  
Obtain Unique Entity Identification (UEI)



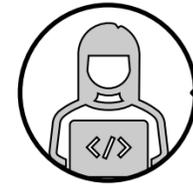
Visit your local Apex Accelerator, previously known as the Procurement Technical Assistance Center (PTAC)



Locate a Minority Business Development Agency (MBDA) Business Center



Fully understand the CDC and ONC Mission Responsibilities



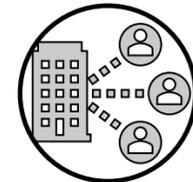
Register in the HHS Small Business Customer Experience (SBCX) System



Become familiar with the goods and services CDC and ONC procures and how its procured



Identify contracting opportunities by using SBCX



Engage with HHS Small Business Specialists (SBS)



**Make a Good Impression!**  
**Remember to be Prepared, Professional & Persistent for Success!**

# HHS Small Business Customer Experience (SBCX) System – Register Your Company

<https://osdbu.hhs.gov/>



## Industry Information

Grow your business and learn how to do business with HHS through our Small Business Programs, Events and Outreach Sessions, HHS Forecast Opportunities, and much more.

### *Register Your Company in the Small Business Directory*

Small Business Directory

HHS Forecast Opportunities

Small Business Programs

Small Business FAQs

Small Business Tools

Doing Business with the Government

Target Marketing

OSDBU Events

# HHS Small Business Customer Experience (SBCX) System – Find Contract Opportunities

<https://osdbu.hhs.gov/>

- ✓ 1,385 CDC Forecasted Procurements
- ✓ 29 OAMS (ASA) Forecasted Procurements

★ *Identify CDC & ONC Forecast Opportunities*



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Small Business Directory

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# HHS Small Business Customer Experience (SBCX) System – Find Contract Opportunities

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**1,385 CDC Forecasted Procurements**

**29 OAMS (ASA) Forecasted Procurements**

The screenshot shows the SBCX system interface. At the top, there is a navigation bar with links for Home, Contact, Login, Register, and Help, along with a search bar. Below this, the page title is "HHS Forecast Opportunities". A search bar is present with the text "Search by title, NAICS and operating division...". Below the search bar, the page displays "Opportunity Search Results" for "Page 1. Displaying records 1 through 25 of 1385 total record(s)". There are buttons for "Clear Filters" and "Excel Export". A dropdown menu for "Funding Operating Division" is open, showing "7523: CENTERS FOR DISEASE CONTROL AND PREVENTION". Below this, a table lists several procurement opportunities.

Procurement Title	Funding Operating Division	Primary NAICS	Contract Type	Period of Performance	Contract Range
<a href="#">CFA Advisory &amp; Strategic Support</a>	7523: CENTERS FOR DISEASE CONTROL AND PREVENTION	TBD		From : 6/6/23 To : 6/5/24	>= \$3M and < \$7M
<a href="#">Applications Programmer III</a>	7523: CENTERS FOR DISEASE CONTROL AND PREVENTION	TBD		From : 4/12/23 To : 4/13/24	>= \$250K and < \$700K
<a href="#">Human Capital Management Strategist II</a>	7523: CENTERS FOR DISEASE CONTROL AND PREVENTION	TBD		From : 5/17/23 To : 5/16/24	>= \$250K and < \$700K
<a href="#">CIPC Support Services Contract</a>	7523: CENTERS FOR DISEASE CONTROL AND PREVENTION	TBD		From : 8/23/23 To : 8/22/24	>= \$7M and < \$13M
<a href="#">Hyperion Budget Planning Operations &amp; Maintenance Services</a>	7523: CENTERS FOR DISEASE CONTROL AND PREVENTION	TBD		From : To :	TBD
<a href="#">Appliation Programmer III</a>	7523: CENTERS FOR DISEASE CONTROL AND PREVENTION	TBD		From : 4/12/23 To : 4/13/24	>= \$250K and < \$700K

# Collaboration is Key



*“Business is all about relationships, how well you build them determines how well they build your business.”*

- Brad Sugars, Chairman and Founder ActionCOACH

# Resources and Websites



**Small Business Administration**

[www.sba.gov](http://www.sba.gov)

**System for Award Management**

[www.sam.gov](http://www.sam.gov)

**Association of Procurement Technical Assistance Centers**

<https://www.aptac-us.org/>

**HHS Equity Plan**

<https://www.hhs.gov/sites/default/files/hhs-equity-action-plan.pdf>

**HHS FY2023 Budget Brief**

<https://www.hhs.gov/about/budget/fy2023/index.html>

**HHS Strategic Plan FY 2022 – 2026**

<https://www.hhs.gov/about/strategic-plan/2022-2026/index.html>

**HHS Procurement Forecast**

<https://www.hhs.gov/about/strategic-plan/2022-2026/index.html>

# Contact Information

**U.S. Department of Health and Human Services**

**Office of Small and Disadvantaged Business Utilization**

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**Phone: 202-690-7300**

**Small Business Customer Experience (SBCX):**

**<https://osdbu.hhs.gov>**



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